



OUR ALBERTA RANCH



OUR PREMIUM BEEF

Raised without Hormones. Raised without Antibiotics.



Simply the Facts

Spring Creek Ranch Brand Promise

We view integrity as the line between promise and performance—pure and simple



Kirstin Kotelko

We Stand Behind our Products

We're in business to provide premium, pure and natural beef products to discerning consumers who value peace of mind knowing they're purchasing meat that:

- High marbelling and grading
- Is safe, naturally pure and traceable back to our ranch
- Has been produced using sustainable agriculture best practises and compassionate animal care protocols

Our name is on every package long with our contact numbers. We value and respond personally to customer feedback.

Our word means something

The culture of the ranching industry is based on integrity sealed with a handshake. We extend our hand on the three pillars of Spring Creek Ranch.

1. The way we raise our cattle

- Without use of hormones, antibiotics, growth stimulants or additives of any kind EVER
- Pasture raised then finished for around 180 days on a specialty formulated vegetarian diet of wholesome grains and prairie grasses
- By carefully selected Angus genetics for the highest quality animals
- By carefully selected ranchers with a proven commitment to superior genetics, diligent record keeping and enhanced food safety—beginning at the farm gate
- With exceptional and compassionate animal care and humane treatment

2. How we process our Spring Creek Ranch Premium Beef

- In federally inspected HACCP approved facilities to ensure optimal food safety
- To consistently meet or exceed the specifications of Canada Grade AA and Higher

3. Our commitment to environmental sustainability

- Through innovative technology and our partnership in Growing Power; developers of Canada's first Integrated BioRefinery, Spring Creek Ranch processes manure and crop residues into: Green Energy and Fertilizer
- Over 1000 homes are powered by Green Energy produced from Spring Creek Ranch manure
- Our family has earned provincial and national awards for environmental stewardship



Our brand promise is integral to our culture — pure and simple.